AD#130-B1, REQ# W 14418-"MT OUTLINE" Page 2/C (4 3/8" x 6 7/8") TV Guide, 1989

Printed in U.S.A.

© Philip Morris Inc. 1989

How do you reach the peak of refreshment? Call 1-800-221-7500 for your free pack of a new menthol cigarette.

Full Flavor: 15 mg "tar," 1.0 mg nicotine—
Lights: 10 mg "tar," 0.8 mg nicotine av.
per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

By calling this number you certify you are a smoker 21 years of age or older. You also certify you are willing to receive free samples of cigarettes in the mail. Subject to applicable state and federal law. Offer void in Minnesota and New Hampshire. Offer limited to smokers 21 years of age or older. Offer expires 2/15/1989. Please allow 4-6 weeks for delivery. One per household per person, or while quantities last.

B. Lee / J. Sukenick , J. Grondahl / J. Finder / T. Scruggs

2061192844

Source: https://www.industrydocuments.ucsf.edu/docs/zxkx0001